AUDI HUNGARIA ZRT.
TRAINING PORTFOLIO

Comprehensive development solutions supporting individual and organizational excellence.

01
IT COMPETENCY DEVELOPMENT

02
SOFT SKILLS DEVELOPMENT

03
TECHNICAL COMPETENCY DEVELOPMENT

04
LEAN, AGILITY AND PROJECT MANAGEMENT

IT COMPETENCY DEVELOPMENT

Our portfolio is built around three mutually reinforcing areas: artificial intelligence, digital competencies, and e-learning methodology.
Choose the area where your team’s development should begin!

01
ARTIFICIAL INTELLIGENCE

Practice-oriented training courses demonstrating how AI can be integrated into everyday workflows.

- Introduction to the world of AI
- Using generative AI tools
- Company-specific AI training
- Tailored consulting

02
DIGITAL COMPETENCIES

Core skills for safe and efficient digital work, from beginner to advanced level.

- Advanced Office applications
- Business intelligence (BI) solutions
- Cloud-based collaboration
- Personalized learning paths

03
E-LEARNING

E-learning content tailored to your needs in a modern, easily accessible format.

- Development of interactive learning content
- Digitalization of recurring training
- E-learning framework consulting
- Knowledge assessment and feedback

DETAILED TOPICS — SEE THE FOLLOWING PAGES

IT COMPETENCY DEVELOPMENT

01 ARTIFICIAL INTELLIGENCE

AI is not the future, but the present: it accelerates work, enables smarter decisions, and increases efficiency.
AI training turns potential into tangible results through skilled employees, more innovative solutions, and faster development.
The goal is for every employee to understand the opportunities offered by AI and to work safely, efficiently, and more innovatively. Using AI not only simplifies everyday tasks, but also contributes to long-term competitiveness and technological progress.

Training Courses



Artificial Intelligence (AI) for Everyone



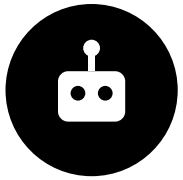
Demystifying AI



Copilot Pro — Work Smarter with AI



Creating AI Presentations with Copilot



Building an AI Assistant (Agent) with Copilot

IT COMPETENCY DEVELOPMENT

02 DIGITAL COMPETENCIES

MICROSOFT 365

- SharePoint
- OneNote
- Excel
- think-cell charts
- Ms Lists
- PowerPoint and Digital Design

POWER PLATFORM

- Power BI – Power Query – Data Modeling – DAX – Visualization
- Power Automate
- Power Apps

FROM BASIC TO ADVANCED LEVEL

The training courses are available at several progressive levels, allowing everyone to start with the module that best matches their needs and advance step by step.

TAILORED SOLUTIONS

In addition to our existing portfolio, we also provide personalized learning paths tailored to individual needs and skill levels.

IT COMPETENCY DEVELOPMENT

03 E-LEARNING

Knowledge available anytime, anywhere.

DIGITAL LEARNING CONTENT DEVELOPMENT • MICROLEARNING • INTERACTIVE TRAINING • LMS SOLUTIONS

OUR SOLUTIONS

E-LEARNING CONTENT
Interactive online training optimized for PCs and mobile devices.

VIDEO-BASED TRAINING MATERIALS
With professional narration and animations.

MICROLEARNING
Short 5–10-minute knowledge modules.

MULTILINGUAL TRAINING
For international companies.

LMS INTEGRATION
Moodle, SAP SuccessFactors, and other platforms.

HOW CAN WE HELP?

We transform your expertise into a modern learning experience.

YOU PROVIDE	WE CREATE
Expert knowledge	Storyboard
Processes	Interactive learning content
Documentation	Video
Policies	Animation
Presentations	Knowledge assessment

BUSINESS BENEFITS

75%
less organizational effort

24/7
learning content availability

100%
consistent knowledge transfer

∞
unlimited scalability

SOFT SKILLS DEVELOPMENT

Our competency development programs support more mindful, efficient, and effective day-to-day work.

01

SKILLS DEVELOPMENT TRAINING

In today’s constantly changing environment, stability, adaptability, and deliberate problem-solving are increasingly valuable. Our programs focus on developing skills that support flexible adaptation, effective collaboration, and success in everyday work.

02

LEADERSHIP DEVELOPMENT

Leadership success today is not only about achieving results, but also about creating an environment in which people and the organization can develop sustainably. Our programs focus on expanding an effective leadership toolkit.

03

OTHER FORMATS SUPPORTING INDIVIDUAL AND TEAM DEVELOPMENT

This topic area offers practical methods that support effective group leadership, active participant involvement, and the exchange of knowledge and experience.

DETAILED TOPICS — SEE THE FOLLOWING PAGES

SOFT SKILLS DEVELOPMENT

01 SKILLS DEVELOPMENT TRAINING I

01 STABILITY, REFLECTION AND RESILIENCE, ANALYTICAL AND PROBLEM-SOLVING SKILLS

- Move beyond your own perspective: complex thinking
- Emotional intelligence in the workplace
- Problem-solving techniques
- Self-coaching
- Time management
- Well-being: what can I do for my well-being?
- Conscious change management
- Self-awareness: the journey toward yourself
- Self-awareness and communication using the PCM® methodology
- Resilience: strengthening our psychological immune system
- Preventing and managing stress in everyday life
- Motivation: mobilizing inner drive and curiosity
- Proactivity

SOFT SKILLS DEVELOPMENT

01 SKILLS DEVELOPMENT TRAINING II

02 EMPATHY AND COLLABORATION

- Collaboration
- Integrating employees into the team
- Intercultural competence (German–Hungarian)
- Conflict management
- Communication
- Diversity within the team
- Employees with reduced work capacity within the team
- How to mentor your colleagues

03 PERSUASION AND ASSERTIVENESS

- Presentation techniques
- Presenting to decision-making bodies
- Negotiation techniques
- Authentic assertiveness and self-advocacy

04 TRAINER, FACILITATOR, MENTOR

- Facilitation techniques
- Train the Trainer

SOFT SKILLS DEVELOPMENT

02 LEADERSHIP DEVELOPMENT

REGENERATIVE AND FUTURE-READY LEADERSHIP

- A compass for myself and my team – PCM
- Regenerative leadership
- Sustainable leadership
- Agile mindset and methodology in leadership
- Leading high-performing teams: motivation, delegation, and strengthening proactivity
- Shift supervisor/team leader training program
- Leadership succession programs and talent development

03 OTHER FORMATS SUPPORTING INDIVIDUAL AND TEAM DEVELOPMENT

INDIVIDUAL AND ORGANIZATIONAL DEVELOPMENT

- Workshop facilitation
- Skills coaching
- Team coaching
- Tests/surveys and evaluation
- Team-specific training

TECHNICAL COMPETENCY DEVELOPMENT

From practical knowledge to formal qualifications, we offer comprehensive development opportunities to support professional advancement.

01

FOUNDATIONAL TECHNICAL TRAINING

Foundational technical training supports the acquisition of essential job-related knowledge and practical skills.

- Training related to electrical work
- Vehicle technology training
- Robotics
- Machining skills
- Joining technology skills
- Automation technology
- Modeling/design skills
- Manufacturing fundamentals
- Logistics skills

02

CERTIFICATION TRAINING

These courses support the acquisition or renewal of the authorizations, qualifications, and certificates required for specific work activities.

- Hybrid and electric vehicle technician with electrical expertise
- Electrically skilled person for defined activities
- Qualified electrician
- Industrial electrical machinery and equipment operator
- Forklift operator training
- Lifting equipment operator training

03

VOCATIONAL QUALIFICATION PROGRAMS

These programs lead to a state-recognized vocational qualification and prepare participants to practice a specific occupation independently and professionally.

- Electrician
- Automation technician

TECHNICAL COMPETENCY DEVELOPMENT

01 FOUNDATIONAL TECHNICAL TRAINING I

01 TRAINING RELATED TO ELECTRICAL WORK

- Electrical safety training (protection against electric shock)
- Fundamentals of electrical machinery

02 VEHICLE TECHNOLOGY

- Vehicle technical systems – fundamentals
- Fundamental training in electric motors
- Introductory training on vehicles with 48 V electrical systems and their components

03 ROBOTICS

- Fundamentals of robotics
- Robot cell operator
- Technical fundamentals of robot programming
- Advanced technical knowledge of robot programming

TECHNICAL COMPETENCY DEVELOPMENT

01 FOUNDATIONAL TECHNICAL TRAINING II

04 MACHINING SKILLS

- Fundamentals of technical drawing
- G-code programming skills (turning and milling)
- Fundamentals of CNC turning
- Advanced CNC turning
- Fundamentals of CNC milling
- Advanced CNC milling

05 JOINING TECHNOLOGY SKILLS

- Fundamentals of welding technology: MIG/MAG and TIG

06 AUTOMATION TECHNOLOGY

- Machine vision and camera systems: theory and practice
- PLC fundamentals
- Fundamentals of pneumatics/hydraulics

TECHNICAL COMPETENCY DEVELOPMENT

01 FOUNDATIONAL TECHNICAL TRAINING III

07 MODELING/DESIGN SKILLS

- 3D printing skills
- CAD fundamentals
- Advanced CAD

08 MANUFACTURING FUNDAMENTALS

- Basic skills development for assembly and other production areas
- Onboarding new employees and workplace optimization
- Ergonomics in practice
- TPM – Total Productive Maintenance
- Problem-solving processes
- Competitive production support
- Basic training for employees performing inspection activities

09 LOGISTICS SKILLS

- Load securing techniques

TECHNICAL COMPETENCY DEVELOPMENT

02 CERTIFICATION TRAINING

- Hybrid and electric vehicle technician with electrical expertise
- EFKffT (electrically skilled person for defined activities)
- EFK (Elektrofachkraft – qualified electrician)
- Industrial electrical machinery and equipment operator (authorized to perform electrical work in Hungary under ITM Decree 34/2021.)
- Forklift operator training
- Lifting equipment operator training

03 VOCATIONAL QUALIFICATION PROGRAMS

- Electrician
- Automation technician

LEAN, AGILITY AND PROJECT MANAGEMENT

01

LEAN MINDSET IN AN INDUSTRIAL ENVIRONMENT

To maintain and increase competitiveness, production and service delivery must be underpinned by the introduction and long-term application of Lean thinking. “Three goals, one solution: our Lean training enables you to improve quality, reduce costs, and ensure deadlines are met at the same time.”

02

LEADERSHIP WITH A LEAN MINDSET

Successful application of Lean thinking and methods in leadership. Practice-oriented development for team coordinators and team leaders, providing valuable knowledge to support day-to-day production or service delivery.

03

AGILITY IN EVERYDAY WORK

By understanding the agile mindset, building the associated culture, and applying suitable methods and tools in everyday work, the organization can respond more quickly to changing needs, with shorter lead times, more transparent teamwork, and more predictable results at every hierarchical level.

04

TRADITIONAL AND AGILE PROJECT MANAGEMENT

Selecting the project methodology best suited to customer needs and the market and corporate environment is often the key to successful delivery. In every case, effectiveness is measured by meeting customer requirements, avoiding cost overruns, clarifying responsibilities, and ensuring more reliable deadlines across the company.

DETAILED TOPICS — SEE THE FOLLOWING PAGES

01 LEAN MINDSET IN AN INDUSTRIAL ENVIRONMENT

LEAN: MINDSET AND METHODOLOGY TO SUPPORT VALUE CREATION

- Lean fundamentals in practice
- Ergonomics
- Process improvement and onboarding new employees
- The problem-solving process in production
- TPM – Total Productive Maintenance
- Customized basic skills development training
- Automotive plant processes and technologies in practice
- Competitive production support

02 LEADERSHIP WITH A LEAN MINDSET

LEAN: MINDSET AND METHODOLOGY TO SUPPORT LEADERSHIP

- Responsibilities and roles of Lean leaders
- Philosophy and core principles
- Roles and responsibilities in process operation and improvement
- Strategy implementation
- Breaking down strategic objectives, defining target conditions, and leading through target states
- Learning to see: identifying waste in our processes
- Value streams and process management
- Shop floor management
- Ensuring sustainability by reinforcing and continuously improving processes

03-04 AGILITY AND PROJECT MANAGEMENT

MINDSET, METHODOLOGY, TOOLKIT

- Agility in everyday work
- Project management: from project initiation to project leadership
- SCRUM-based project management: an agile mindset in the world of projects
- PRINCE2 – Project management using hybrid methodologies
- SCRUM roles and ceremonies
- Customer experience focus in everyday work
- Design thinking in everyday work
- Working together toward the Sustainable Development Goals – ESG

CONTACT

PLEASE FEEL FREE TO CONTACT US

We will be happy to help you find the training solution
that best meets the needs of you and your organization.

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