



Győri Audi ETO KC and Audi Hungaria: 20 Years Together for Handball Success

Győr, 31 May 2026 – Audi Hungaria Zrt. has been supporting one of Hungary’s most successful sports clubs, Győri Audi ETO Handball Club, as its main sponsor for twenty years. The anniversary of the partnership was celebrated by the company and the club during the final home league match of the season, the Győri Audi ETO KC vs. NEKA game, held at Audi Arena Győr.

Handball has been one of Hungary’s most popular and successful team sports for decades and plays a particularly important role in the city of Győr. Youth development begins as early as primary school, and the sport is one of the cornerstones of the city’s sporting life. Founded in 1904, ETO has gained international recognition thanks to its more than 120-year tradition and sporting achievements.

Audi Hungaria has been the club’s main sponsor since 1 July 2006. The long-term partnership has not only resulted in outstanding sporting achievements but also serves as an example of corporate social responsibility and commitment to supporting young talent. Over the past twenty years, Győri Audi ETO KC has become a flagship of Hungarian and international women’s handball. During this period, the team has won 19 Hungarian championship titles, 16 Hungarian Cup trophies, 2 Hungarian Super Cup titles and 7 EHF Champions League titles. The club has made a significant contribution to establishing Győr and Hungarian sport among the European and global elite of women’s handball. Internationally, Győri Audi ETO KC has been regarded as one of the most successful women’s handball teams of the past fifteen years.

During halftime of the anniversary match, a ceremonial event took place on the court. To commemorate the beginnings of the partnership, club president Anita Görbicz presented Audi Hungaria CEO Michael Breme with a symbolic jersey – similar to the gesture made when the first sponsorship agreement was signed, when the company’s then Chief Financial Officer received a jersey as a commemorative gift.

As part of the event, Audi Hungaria presented the “Audi Hungaria Győri ETO Handball Youth Development Award” to 20-year-old youth player Dalma Varga in recognition of her outstanding performance. The ceremonial throw-off of the 2nd half of the match was performed by Michael Breme.

“The twenty years we have shared with Győri Audi ETO KC are not only about sporting success, but above all about shared values: commitment, team spirit, continuous development and responsibility towards young talent. We are proud that Audi Hungaria, as naming sponsor and main sponsor, has contributed to elevating Győr and Hungarian women’s handball to the world elite,” emphasized Michael Breme, Chairman of the Board of Management of Audi Hungaria.



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“The cooperation with Audi Hungaria over the past twenty years has provided a stable foundation for the club’s long-term and consistent development. Without shared thinking, shared values and mutual trust, we would not have been able to achieve the successes that today not only Győr but the entire Hungarian sports community can be proud of,” highlighted Edina Fata, Managing Director of Győri ETO Kft., on the occasion of the anniversary.

The joint goal of Audi Hungaria and Győri Audi ETO KC remains unchanged: to strengthen women’s handball in the long term, support youth development and set an example of successful cooperation between sport and industry.

Audi Hungaria Communications

Péter Lőre

Telephone: +36 30 767 1265

E-mail: peter.lore@audi.hu
www.audi.hu

Katalin Szabó

Telephone: +36 30 767 4152

E-Mail: katalin3.szabo@audi.hu



Based in Győr, AUDI HUNGARIA Zrt. is a member of the Audi Group and is the main powertrain supplier of the Audi and Volkswagen Groups. The company manufactures close to 1.6 million powertrains each year, including electric drives. The Audi Q3 and the Audi Q3 Sportback models (which are also manufactured with PHEV electric drivetrains) are manufactured in Győr. Audi Hungaria supplies a large number of aluminum body parts for various brands of the Volkswagen Group, and also performs increasingly large-scale development activities (vehicle drive and vehicle development). The company provides a wide range of services for the entire Volkswagen Group, primarily in the areas of IT, procurement, finance and technical development. Audi Hungaria is among the companies with the highest turnover, one of the largest exporters in Hungary and the biggest investor in the Hungarian automotive industry. Audi Hungaria has been balance sheet carbon neutral since 2020 and is the largest employer in the region.
